

APPLICATION FOR TRADEMARK REGISTRATION

191541

Mark ZOOM
(Identify Mark)Class No. 46
(Insert number, if known)

TO THE COMMISSIONER OF PATENTS:

Fisher Flouring Mills Co.

a corporation of the State of Washington

3235 16th Avenue S.W.
Seattle, Washington 98134

The above identified applicant has adopted and is using the trademark shown in the accompanying drawing for a CEREAL PRODUCT MADE FROM WHEAT FOR USE AS A BREAKFAST FOOD OR IN THE PREPARATION OF BREAD, MUFFINS, PANCAKES, CRACKERS, BISCUITS, AND THE LIKE

and requests that said mark be registered in the United States Patent Office on the Principal Register established by the Act of July 5, 1946.

The trademark was first used on August 4, 1934; was first used in interstate commerce on August 4, 1934; and is now in use in such commerce.

The mark is used by applying it to containers for the goods and five specimens showing the mark as actually used are presented herewith.

Applicant is the owner of Registration No. 321,600, issued Feb. 5, 1935.

STATE OF WASHINGTON

COUNTY OF KING

} ss:

he is J. L. Locke, being sworn, states that:
President of applicant corporation and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the mark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and the facts set forth in this application are true.

FISHER FLOURING MILLS CO.

(Affix corporate seal)

Subscribed and sworn to before me this

14th

By J. L. Locke
J. L. Locke, President
day of April, 1964.

M. J. McCall
Notary Public.

(Affix Notary Seal)